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Skills Constraints and Low Carbon Transitions

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Outline

- **Impact of skills shortages**
- **Generic skill constraints**
- **Low carbon specific constraints**
- **UK responses to these constraints**
- **Implications**



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Consequences of Skills Shortages

- Increased costs
- Time overruns
- Reduced competitiveness
- Reduced employment
- Lack of consumer confidence



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Generic Skills Constraints

- Short termism
- Labour market structure and flexibility
- Appropriability of employees' skills
- Negative spillovers



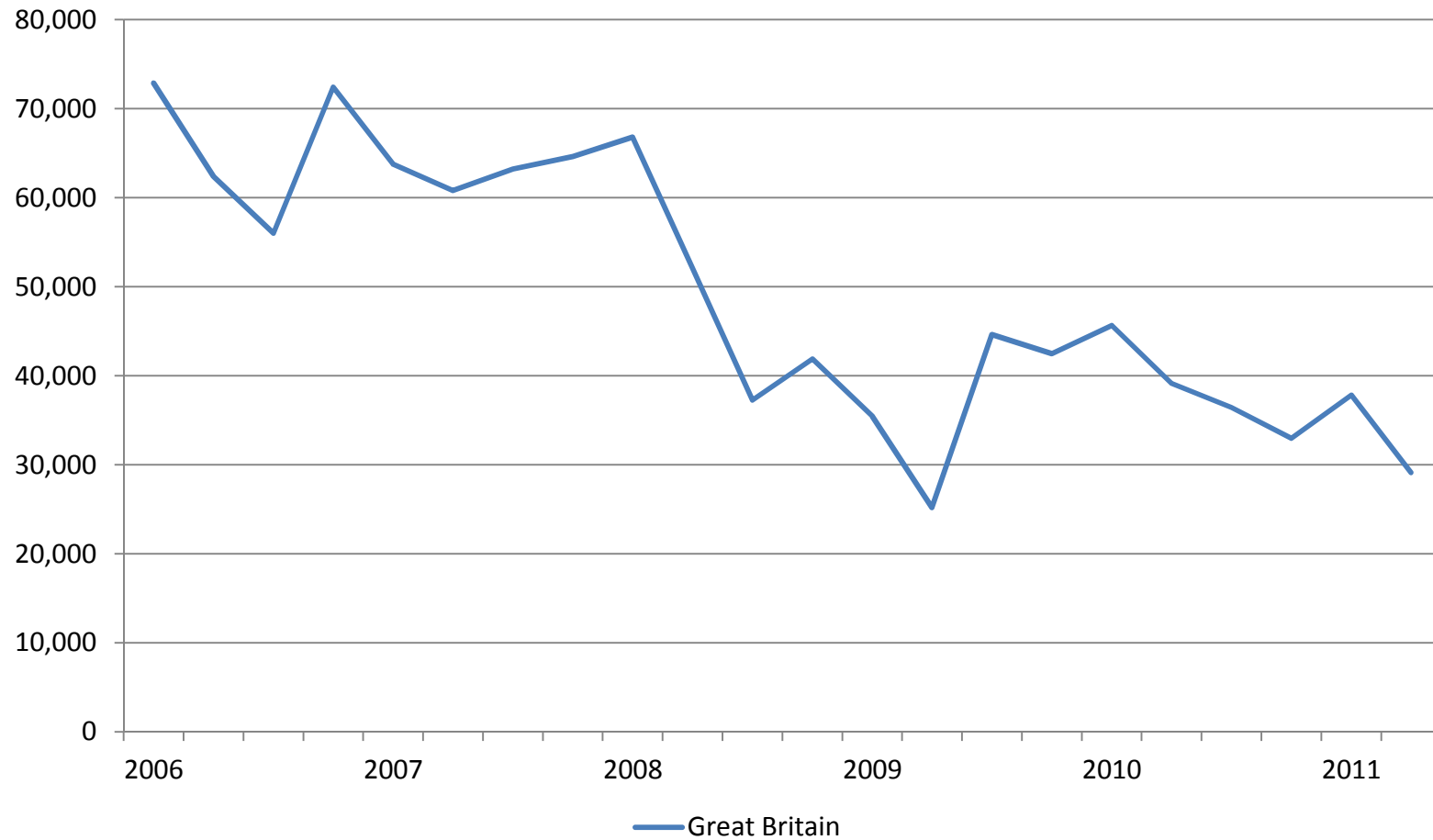
Short Termism

- **Long term planning and investment in training and plant are avoided**
- **Construction sector highly driven by the business cycle**
- **Current recession leading to labour and skills shedding**
- **As well as a drop in skills shortages**



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Housing Approvals – Planning Permissions





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Labour Market Structure and Flexibility

- **Consequence of short-termism and lowest cost tendering**
- **Very fragmented industry with sub-contractors replacing employees**
- **Employers less likely to train their sub-contractors**



Consequences of Short Termism

- **UK construction dominated by SMEs – 93% of the 200,000 UK firms with less than 13 people**
- **Much of the sector especially those engaged in building repair and retrofit considered ‘cowboys’**
- **Concentration on existing skills requirements less focus on future**



Appropriability of Skills

- Traditionally argued that employers only provide firm-specific training
- However employers do provide some certified generic training to employees
- Employers views about payback for low carbon skills critical
- Larger firms more willing to risk training at least some employees



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Consequences of Appropriability

- **Employers reluctant to take on apprentices or to train**
- **Training becoming individual rather than corporate responsibility**
- **ECITB and CITB having problems getting sufficient employers to sponsor their subsidised apprenticeship places**



Negative Spillovers

- Skills shortages in other sectors draw resources away from critical low carbon investments
- Inter sectoral spillovers limit knowledge of impending shortages and limits responses



Examples of Negative Spillovers

- **Increasing oil prices has led to increased activity in the North Sea and internationally for UK based oil and gas workers**
- **Leading to increased employment demand by the sector and increased wages**
- **It was hoped that the oil and gas sector would provide those needed to install offshore wind turbines**



Responses to Generic Constraints

- **Generic responses**
- **Increase time horizons and certainty**
- **Lack of training generally seen as a market failure and worthy of intervention**
- **Sector based LMI and levies**
- **Subsidised training and licensing**



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Low Carbon Specific Constraints

- Risk and uncertainty
- Novelty of the technology
- Scale and granularity
- Embeddedness and inertia



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Risk and Uncertainty

- **Uncertainty over government policies and technologies**
- **Demand for predictable future work stream for training investments**
- **Similar methods used to assess renewables and training investments**



Consequence of Risk

- **Training for solar electric installations has taken a large set-back as a result of the FIT changes**
- **Domestic and especially local wind turbine capability held back by planning uncertainties**



Novelty and Innovation

- Reluctance to invest in novel skills or more usually novel combinations of skills
- Construction sector struggles with innovation
- Inappropriate or inaccurate installations can lead to customer aversion and increased costs



Scale and Granularity

- **Large units are geographically dispersed and more likely to be one off**
- **This requires a geographically mobile workforce**
- **The absence of an incumbent workforce leads to on the job training problems**



Consequences of Scale

- **Industrial disputes common at large sites**
- **Nuclear new build will require up to 38% of all concreters and 30% of rebar fixers**
- **Similar problems supplying welders and pipefitters for NNB**



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Embeddedness and Inertia

- **Commitments to existing technologies and existing skill sets lead to inertia**
- **CCGTs are well proven with known costs and low skill needs to install**
- **In the absence of other factors always safer to proceed with the known**



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Consequences of Inertia

- Training for current skill needs rather than future skill needs
- Absence of skills slow the pace of innovation and adoption of new technologies



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Responses to Low carbon Specific Constraints

- **Institutional and legislative frameworks**
- **Feed in tariffs**
- **Subsidised training**
- **Skills Councils and Academies**
- **Licensing**



Conclusions (1)

- **Recession causing a Government reliance on information and nudges**
- **Licensing a growing response but unsure about stringency**
- **Microgeneration more akin to construction establishment size and training predilections**



Conclusions (2)

- **Various forms of information, market and governance failures leading to potential skills shortages**
- **Need for a wider low carbon skills body beyond the three Sector Skills Councils of the Green Deal Skills Alliance**



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